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APPLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/407,666 09/28/1999		David Simon	17887-31US	3035	
	590 03/28/2002				
TOWNSEND AND TOWNSEND AND CREW, LLP			EXAMINÉR		
EIGHTH FLOO	CADERO CENTER OR SCO, CA 94111-3834		TREMBLAY, MARK STEPHEN		
5AN FRANCISCO, CA 94111-3034			ART UNIT	PAPER NUMBER	
			2876	,	
			DATE MAILED: 03/28/2002		

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Applicatio	n No.	Applicant(s)				
	•	09/407,666	6	SIMON, DAVID				
•	Office Action Summary	Examiner	<u></u>	Art Unit				
		Mark Trem	nblay	2876				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address								
Period fo	• •		MONTH	(C) 550M				
THE N - Exten after S - If the - If NO - Failur - Any re	DRTENED STATUTORY PERIOD F MAILING DATE OF THIS COMMUN sions of time may be available under the provisions SIX (6) MONTHS from the mailing date of this comperiod for reply specified above is less than thirty (5 period for reply is specified above, the maximum st e to reply within the set or extended period for reply ply received by the Office later than three months d patent term adjustment. See 37 CFR 1.704(b).	ICATION. s of 37 CFR 1.136(a). In no ever munication. 30) days, a reply within the statu tatutory period will apply and will y will, by statute, cause the appli	nt, however, may a reply be tir tory minimum of thirty (30) day I expire SIX (6) MONTHS from cation to become ABANDONE	nely filed s will be considered timel the mailing date of this c D (35 U.S.C. § 133).	y. ommunication.			
1)□	Responsive to communication(s) fi	iled on						
2a)□	This action is <b>FINAL</b> .	2b)⊠ This action is	non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.  Disposition of Claims								
•		application						
	Claim(s) <u>1-23</u> is/are pending in the 4a) Of the above claim(s) is/a		neideration					
		are withtrawn from cor	isideration.					
	5) Claim(s) is/are allowed.							
·	6) Claim(s) <u>1-23</u> is/are rejected.							
	Claim(s) is/are objected to.	ction and/or election re	oquirement					
8) Claim(s) are subject to restriction and/or election requirement.  Application Papers								
	The specification is objected to by the	ne Examiner.						
•	The drawing(s) filed on is/are		objected to by the Exa	ıminer.				
/	Applicant may not request that any ob							
11) 🔲 -	The proposed drawing correction file				ner.			
If approved, corrected drawings are required in reply to this Office action.								
12) The oath or declaration is objected to by the Examiner.								
Priority under 35 U.S.C. §§ 119 and 120								
13)	Acknowledgment is made of a clair	n for foreign priority un	der 35 U.S.C. § 119(	a)-(d) or (f).				
a) ☐ All b) ☐ Some * c) ☐ None of:								
	1. Certified copies of the priority	y documents have bee	n received.					
	2. Certified copies of the priority	y documents have bee	n received in Applicat	tion No				
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).  * See the attached detailed Office action for a list of the certified copies not received.								
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).								
a) ☐ The translation of the foreign language provisional application has been received.  15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.								
Attachment(s)								
2) Notic	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review ( mation Disclosure Statement(s) (PTO-1449)		· <u></u>	ry (PTO-413) Paper No Patent Application (P				

U.S. Patent and Trademark Office PTO-326 (Rev. 04-01) Serial Number: 09/407,666 Paper #6, Page 2

Applicant: Simon

Filing date: 9/28/99

# Information Disclosure Statement

The information disclosure statement filed 8/23/2000 fails to comply with 37 CFR 1.98(a)(2), which requires a legible copy of each U.S. and foreign patent; each publication or that portion which caused it to be listed; and all other information or that portion which caused it to be listed. It has been placed in the application file, but the information referred to therein has not been considered.

Examiner also notes that no date is given for any of the cited documents. Examiner attempted to retrieve the listed URLs. The copyright date on one of them was listed as 2002, clearly after Applicant filed the disclosure. Applicant must submit copies of the cited references as they existed before 8/23/2000, at the time when Applicant accessed them, or first became aware of them. Applicant is required to provide the relevant date of the documents, if it is known to Applicant, or provide a statement that the date is not known.

# Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371© of this title before the invention thereof by the applicant for patent.

Claims 1, 4-11, and 18-21 are rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent #6,064,979 to Perkowski. ("Perkowski" hereinafter). Perkowski discloses method of obtaining information related to a specific product from multiple remote databases accessible over the Internet via a communications server using a personal communication device (PCD), said PCD having a display and means for communicating with the communication server, the method comprising the steps of:

- a) entering product information into said PCD (see column 3, line 45 to column 4, line 4);
- b) transmitting the product information to the communication server from the PCD (see

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Serial Number: 09/407,666

Paper #6, Page 3

column 3, line 45 to column 4, line 4);

c) transmitting a search query to the communication server from the PCD, wherein the search query includes a request to obtain information related to the specific product (see column 3, line 45 to column 4, line 4);

d) processing the search query to obtain the product related information from one or more of the multiple remote databases (see e.g. column 4, lines 23-43);

e) responding to the search query by sending the product related information from the communication server to the PCD(see column 3, line 45 to column 4, line 4); and

f) displaying at least a portion of the product related information n on the PCD (see column 3, line 45 to column 4, line 4).

Re claim 8, examiner finds that the database of codes taught by Perkowski is a code library.

Re claims 11-13, Perkowski teaches that product reviews may be provided.

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Claims 1, 4-11, 18-21 are rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent #5,869,819 to Knowles et al. ("Knowles" hereinafter). Knowles discloses method of obtaining information related to a specific product from multiple remote databases accessible over the Internet via a communications server using a personal communication device (PCD), said PCD having a display and means for communicating with the communication server, the method comprising the steps of:

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- a) entering product information (see e.g. column 15, lines 10-40, and elsewhere) into said PCD (see e.g. figure 1);
- b) transmitting the product information to the communication server from the PCD (see figure 1);

- c) transmitting a search query to the communication server from the PCD, wherein the search query includes a request to obtain information related to the specific product (see e.g. column 15, lines 10-40, and elsewhere);
- d) processing the search query to obtain the product related information from one or more of the multiple remote databases (see column 8, lines 27-54);

Serial Number: 09/407,666 Paper #6, Page 4

e) responding to the search query by sending the product related information from the communication server to the PCD (see, e.g. column 12, lines 21-54); and

f) displaying at least a portion of the product related information on the PCD (see, e.g. column 12, lines 21-54).

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 12-16 are rejected under 35 U.S.C. § 103 as being unpatentable over Perkowski. Perkowski teaches the features of the invention as described above, and further teaches that pricing information may be obtained in the inventive method. Perkowski does not seem to directly teach that competitive pricing information may be obtained using the Perkowski invention. Perkowski does, however, state that the prior art is used to obtain competitive information. See column 2, line 57 - column 3, line 17. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to provide competitive pricing information in the Perkowski invention as taught in Perkowski because Perkowski provides pricing information, and comparison pricing is taught by Perkowski to be "critical market information" (col. 2, line 66).

Re claims 12-13, browsing the Internet is notoriously old and well known as an iterative process. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to formulate a second query in response to the displayed product related information because the displayed product information may have html links embedded therein, and the user will presumably want such information and request it using the provided links. This is what the Internet is all about, as anyone skilled in the art understands. Official Notice is taken that a "buy" html tag is old and well known in the art. See In Re Malcolm 1942 C.D.589:543 O.G. 440. It would have been obvious at the time the invention was made to a person having

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Serial Number: 09/407,666 Paper #6, Page 5

ordinary skill in the art to provide a "buy" tag in response to a user request for product information, and for the user to press the "buy" html tag to purchase the information, because this is presumably one of the things buyers and sellers wish to do when a buyer provides product information to a seller who requests it, as is obviously apparent from Perkowski as it would be understood by one skilled in the art.

Claims 2 and 22 are rejected under 35 U.S.C. § 103 as being unpatentable over Knowles in view of U.S. Patent #6,282,433 to Holshouser ("Holshouser" hereinafter). Knowles discloses the features of the invention as described above, and further teaches a PCD connected to a cellular station, but does not disclose that the PCD is a cellular "phone". Holshouser teaches that a cellular phone can be a web browser, and further that it can contain standard ports (32, 34) which can connect to a bar code reader, as taught in Knowles. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to use the client station of Holshouser as the PCD taught in Knowles, and connect it to a bar code reader through one of the serial ports, so as to facilitate the functionality of Knowles while allowing the user to have cellular telephone capabilities as taught in Holhouser because this would allow the user to both make phone calls to inquire further about information retrieved on the web, or for any other purpose for which phone calls are useful.

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Claim 3 is rejected under 35 U.S.C. § 103 as being unpatentable over Perkowski in view of U.S. Patent #6,061,738 to Osaku et al. Perkowsk teaches the features of the invention as described above, but fails to teach the use of OCR. Osaku teaches that OCR can be used as an equivalent input to bar code readers, keyboards, etc. See figure 9. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to use OCR with Perkowski as taught by Osaku because OCR performs substantially the same function (automatically reading in written information) in substantially the same way (using an optical input and automatic processing) to obtain substantially the same result (the information is input into the computer, and turned into a request for information).

Claims 17 and 23 are rejected under 35 U.S.C. § 103 as being unpatentable over Knowles as modified by Holshouser, further in view of Perkowski. Knowles as modified by Holshouser teach the features of the invention as described above, but fail to teach the provision of competitive pricing information. Perkowski teaches the provision of competitive pricing information, as described above. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to use the Knowles an Holshouser inventions to retrieve competitive pricing information over the web, because Knowles teaches that virtually any information available on the web can be retrieved using the invention, and Perkowski teaches that competitive pricing information is "critical market information", and because a user wanting to retrieve market information would want to retrieve critical market information.

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

- U. S. Patent #6,049,835, U. S. Patent #5,938,727, U. S. Patent #5,995,105, U. S. Patent #5,903,729, and U. S. Patent #5,804,803 are cited for showing other methods of automatically inputting queries to retrieve product information over the Internet.
- U. S. Patent #6,307,562 and U. S. Patent #6,211,858 are cited for showing other webenabled telephone systems with standard serial ports.

#### Remarks

Applicant's first claim would cover using Netscape to retrieve product information from Yahoo! and display it, a common activity prior to the time of the invention.

### Voice

Inquiries for the Examiner should be directed to Mark Tremblay at (703) 305-5176. The Examiner's regular office hours are 10:30 am to 7:00 pm EST Monday to Friday. Voice mail is available. If Applicant has trouble contacting the Examiner, the Supervisory Patent Examiner, Michael Lee, can be reached on (703) 305-3503. Technical questions and comments concerning PTO procedures may be directed to the Patent Assistance Center hotline at 1-800-786-9199 or (703) 308-4357.

MARK TREMBLAY
PRIMARY EXAMINER

March 21, 2002

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